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California Interscholastic Federation

URGENT

Marie Ishida, Executive Director
4658 Duckhorn Drive, Sacramento, CA 95834
Phone (916) 239-4477 Fax (916) 239-4478

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Dear Principal and Athletic Director,

The CIF requests your assistance and cooperation in completely filling out our online Athletic Participation Census for the current academic year.

Every year this information is requested by the NFHS (National Federation of High Schools). Due to the large number of schools in California, the CIF has been requesting this information only every two years; however, due to many factors and the ease of filling out the census online, the CIF will be compiling participation data every year.

The participation information from this census is **VERY IMPORTANT** to both the CIF and the NFHS. Why? Some of the information is used for the following:

- The numbers compiled give both the state and schools an idea of the increasing participation by both boys and girls;
- An indication to schools, sections and the state, where interest lies in adding CIF approved sports;
- Legislators and other groups use the information compiled;
- Gives an indication where the NFHS, CIF and its member schools are in the equity arena;
- Gives up to date information for CIF and NFHS marketing efforts.
- Provides current information regarding numbers of high school coaches.

The CIF and many groups often use the numbers compiled by this census. It is extremely important that your school fills the census out completely and accurately. We know it requires some time to fill out the census online, but the information gathered is invaluable.

Please return this census by April 1, 2010. Please go to the CIF Web site: **www.cifstate.org** and fill out the census. *This census will record information on Athlete Participation by Sport, Gender and Grade Level; Paid & Volunteer Coaches who are either On-Campus or Off-Campus; and the Enrollment of your school by Grade and Gender.*

If we do not hear from you by April 1, 2010, we will be contacting your school. Thank you, in advance, for taking this census seriously and for all you do for high school athletics. If there is anything that the CIF can do to assist your school during this time, please contact us at **sanctions@cifstate.org**

The census can be found online directly at: www.cifstate.org/about/participation/participation0910.htm

Sincerely,

Marie M. Ishida
Executive Director